

My name is Luis Hernandez

I'm a graphic designer with front end development experience. I'm constantly looking for innovative ways to streamline my design process, from learning how to build furniture, to learning how to code.

When the pandemic hit, I left AHT and focused on freelance graphic design work, doing small gig work like designing the branding and assets for online streamers.

I enjoy the freedom of working for myself, but I'm excited to get back into a full time design role, and I'm certain my work experience and ethic will make me an asset to your company!

SKILLS

15 years	Adobe Illustrator Adobe Photoshop Adobe InDesign
10 years	Sketch Adobe Premiere Retail Management Experience
5 years	HTML CSS Affinity Designer Affinity Publisher Adobe XD Javascript Vue.js/React Native

EDUCATION

2014-2016	Broward College Certificate in Graphic Design Certificate in Digital Multimedia Fluent in English and Spanish
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RELEVANT WORK EXPERIENCE

2020-2022	Freelance Graphic Design Various graphic design branding for Twitch/YouTube streamers.
2016-2020	AHT Global Graphic Design/Front End Design <ul style="list-style-type: none">• Redesigned job bid proposal for superyachts, resulting in several new multi-million dollar projects.• Designed and coded custom web app that keeps track of inventory, payroll, service tickets, and projects.
2014-2016	Exalted Woodwork & Design Interior Design/Furniture Design <ul style="list-style-type: none">• Designed custom wood furniture, home remodels, and lofts for multi-million dollar properties.

PROJECTS

2022	Broward DSA/Miami DSA Branding/Infographics Created logo & graphics for social media, flyers, and organizational use to increase engagement.
2020	Hootsi Branding/UI Design Designed/coded an internal web application, resulting in valuable company analytics, increased worker productivity, and lower waste in labor and materials.
2014	Logrank Analytics Branding/Web Design Created rebranding and web design, leading to several new clients.