

My name is Luis Hernandez

I've been designing for over 15 years, from branding to furniture. My specialty is UI/UX design. I learned HTML/CSS to be able to fully grasp the front-end experience.

I recently worked as a Graphic Designer & Front End Developer, designing and coding an internal web application, working on several-hundred page yacht proposals for printing, and creating social media marketing graphics.

Let's work on something together!

SKILLS

- 15 years **Adobe Illustrator**
Adobe Photoshop
Adobe InDesign
- 10 years **Sketch**
Adobe Premiere
Managerial Experience
- 5 years **HTML**
CSS
- 2 years **Affinity Designer**
Affinity Publisher
Adobe XD
Javascript
Vue.js/React Native

EDUCATION

- 2014-2016 **Broward College**
Certificate in Graphic Design
Certificate in Digital Multimedia

Fluent in English and Spanish

WORK EXPERIENCE

- 2016-2020 **AHT Global**
Graphic Design/Front End Dev
 - Redesigned job bid proposal for superyachts, resulting in several new multi-million dollar projects
 - Designed and coded custom web app that keeps track of inventory, payroll, service tickets, and projects, resulting in countless hours saved.
- 2014-2016 **Exalted Woodwork & Design**
Interior Design/Furniture Design
 - Designed custom wood furniture, room remodels, and lofts for multi-million dollar properties.
 - Rebranding and website design, leading to a 250% new client boost.

PROJECTS

- 2020 **Broward DSA/Miami DSA**
Branding/Infographics
Created logo & graphics for social media, flyers, and organizational use to increase engagement.
- 2018 **Hootsi**
Branding/UI Design
Designed/coded an internal web application, resulting in valuable company analytics, increased worker productivity, and lower waste in labor and materials.
- 2014 **Logrank Analytics**
Branding/Web Design
Created rebranding and web design, leading to several new clients.